



# FOCAL POINT

## ***FOR IMMEDIATE RELEASE***

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### **Focal Point Announces Project Team: Jones Lang LaSalle, HDR Architecture and August Partners**

*These world-class partners are developing a revolutionary community campus for Chicago's West and Southwest Sides.*

**CHICAGO**, October 29, 2013 — Focal Point is proud to announce their outstanding team of partners who are helping to make the vision of [Focal Point](#) a reality: development partner Jones Lang LaSalle, architects HDR Architecture and market research consultants August Partners.

“This world class team will make the vision for the Focal Point community campus a reality -- providing a central gathering place to promote well-being on the West and Southwest Sides of Chicago.” said Guy A. Medaglia, President & CEO of the non-profit Chicago Southwest Development Corporation which conceived Focal Point. “Between HDR’s award-winning designs, JLL’s extensive real estate development experience and August Partners’ essential insights, we are well equipped to create positive change in this community with Focal Point’s transformational campus model.”

From North Lawndale to Little Village to Back of the Yards, there is no central gathering place where residents can come to meet all of their needs until now – with Focal Point.

“With its innovative approach to community development, Focal Point is a true game-changer,” said Joseph Caprile, a Jones Lang LaSalle Senior Vice President. “Our Jones Lang LaSalle team is passionate about this project because, instead of shying away from the big challenges, Focal Point is facing them head-on to ensure the comprehensive well-being of these deserving neighborhoods,” he said.

The visionary research-based [design](#) for Focal Point was developed by [HDR Architecture](#) and has already garnered national acclaim from the American Institute of Architects Academy of Architecture for Health (AIA/AAH)—receiving a [2013 National Design Award](#) in the Master Planning Urban Design for Healthcare Settings category. Renderings can be found [here](#).

[Jones Lang LaSalle](#)’s team of real estate experts in Chicago have also been key to advancing this project, leveraging their years of experience in commercial development management to secure the location where the community campus will be built, and to identify complementary retail tenants for the property.

[August Partners'](#) extensive retail market survey, conducted in September 2013, confirmed strong community demand to establish Focal Point. The campus will help eliminate food and other retail voids, create thousands of jobs, expand educational choice and provide quality health care to local residents—lighting the spark necessary to revitalize Chicago's West and Southwest Sides.

Focal Point will serve as a financially sustainable community development designed to help improve the lives of more than 400,000 residents on Chicago's West and Southwest Sides while providing thousands of jobs. With plans for a complex that exceeds one million square feet, Focal Point will offer retail, wellness, education, arts and recreation services customized to meet the needs of the community. The campus will focus on the complete well-being of its community members rather than addressing issues like health care in isolation.

Momentum is building behind Focal Point—and this world-class team of partners that Focal Point has assembled continues to push the project to new heights. Mayor Emanuel has stated his support for the Focal Point community campus, naming it as an essential part of his “Opportunity Planning Area” strategy to revitalize the area surrounding Little Village.

Learn more about Focal Point at [www.FocalPointChicago.org](http://www.FocalPointChicago.org), pay special attention to the [video](#) to learn the impact that this campus will have on Chicago.

### About Focal Point

The Focal Point community campus will serve as a source of financially sustainable community development to help improve the lives of more than 400,000 residents on the West and Southwest Sides of Chicago, representing North Lawndale, Little Village, Pilsen, Brighton Park, Back of the Yards, and Archer Heights neighborhoods. With plans for a nearly 1 million square foot complex that offers retail, wellness, education, arts and recreation services customized to the needs of the community, the new campus will focus on the complete well-being of community members, instead of purely on one element — health care. The new campus will be housed on the approximately 11-acre plot of land at 31st and Kedzie, the former site of the Washburne Trade School.

Chicago Southwest Development Corporation – along with leaders from Saint Anthony Hospital – is leading this project that will serve as a model to change the face of community development across the country. Together, these organizations have a legacy in the Chicago area of serving as leaders, staying true to their inclusive, neighborhood driven philosophy to strengthen the community through the power of partnership and quality health care that leaves no one behind.

More information is available at [www.FocalPointChicago.org](http://www.FocalPointChicago.org) or call Jacinda Adams at [773.484.1217](tel:773.484.1217) or you can follow us on Twitter (@FocalPointChi) or on Facebook (FocalPointChicago).

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